



South Africa

Federation: Mixed Martial Arts South Africa

NPO Details: MMA South Africa
Registration No.: 123-408 NPO
Voluntary Association
Registered on 4th of July 2013

President: Preggy Valuyathum
Secretary: Lauren Rudolph

May 2025

MIXED MARTIAL ARTS (MMA-SA) 2025 SPONSORSHIP OPPORTUNITIES

MMA South Africa (MMA-SA) is a Non-Profit Organisation officially recognised by SASCOC, through its affiliation with Martial Arts South Africa (MASA) to regulate Mixed Martial Arts (MMA) across South Africa. MMA-SA is also an affiliated Member of the International Mixed Martial Arts Federation (IMMAF), the global governing body for MMA.

Our mission is to develop athletes from grassroots to elite level and to ensure the continued growth of the world's fastest growing sport, in South Africa,

In 2025, our athletes will proudly compete in four prestigious MMA tournaments:

- **International Mixed Martial Arts Federation African Championships** – Luanda, Angola (May)
- **Mixed Martial Arts South Africa SA National Championships** – Durban, South Africa (12–15 June)
- **International Mixed Martial Arts Federation Youth World Championships** – Abu Dhabi, UAE (July)
- **International Mixed Martial Arts Federation Junior & Senior World Championships** – Tbilisi, Georgia (Sept)

Despite their achievements, athletes, coaches, and managers receive no external funding and must raise their own funds to participate. We are reaching out to Corporate South Africa to request your support in giving these incredible young athletes the life-changing opportunities they have worked so hard for.

Section 18A Donation Certificates will be provided for all sponsorships and donations for tax benefits and CSR reporting.

SPONSOR OPTIONS

SPONSOR PACKAGES		
LEVEL	CONTRIBUTION	KEY BENEFITS
Headline Sponsor	R100 000 +	Top branding on kits, website, social media, banners, interviews
Platinum Sponsor	R50 000 – R100 000	Major branding, website & banner exposure, social media highlights
Gold Sponsor	R30 000 – R50 000	Branding on kits, website mentions, banners
Silver Sponsor	R15 000 – R30 000	Website recognition and banner
Bronze Sponsor	Up to R15 000	Website recognition and banner
ITEM SPONSORSHIPS		
Team Kit Bags	R 15 000 + costs	Branding on kit bags used by team during travel & tournaments
Team Caps	R 10 000 + costs	Branding on caps worn by team during travel & tournaments
Team Water Bottles	R 5 000 + costs	Branding on bottles used by team during travel & tournaments
TEAM DONATIONS		From R 1 000.00 upwards are welcomed

SPONSORSHIP CONFIRMATION FORM

Please complete your selection below. A formalised agreement and invoice will be prepared on receipt of this form. Should the sponsor's first choice not be available, contact will be made to discuss alternatives.

Sponsor Company Details:

Company Name: _____
Company Address: _____
Postal Code: _____
VAT Number: _____

Contact Person:

Name: _____
Phone: _____
Email: _____

Invoice Details: (If different from above)

Name: _____
Phone: _____
Email: _____

Selected Sponsorship Option:

LEVEL	CONTRIBUTION	SELECT ✓
Headline Sponsor	R100 000 +	
Platinum Sponsor	R50 000 – R100 000	
Gold Sponsor	R30 000 – R50 000	
Silver Sponsor	R15 000 – R30 000	
Bronze Sponsor	Up to R15 000	
Team Kit Bags	R 15 000 + costs	
Team Caps	R 10 000 + costs	
Team Water Bottles	R 5 000 + costs	
Donation		

Return Completed Forms:

- Email: sponsorship@mma-sa.co.za & secretary@mma-sa.co.za

THANK YOU FOR SUPPORTING SOUTH AFRICAN MMA!



Monique Swart
083 679 2110

On behalf **Mixed Martial Arts South Africa (MMA-SA)**